

## THÈME: 04. GESTION DU SERVICE HIVERNAL

**SOUS-THÈME:** Organisation de la gestion

**Séance:** 05/02/2014 ( 11:30 - 13:00 h )    **Affiche:** 06/02/2014 ( 09:30 - 12:30 h )

**Salle:** B

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**Titre de la présentation:**

TECHNOLOGIES TIC AVANCÉES POUR L'OPTIMISATION DES COÛTS ET DE L'INNOVATION DES PROCESSUS D'ENTRETIEN D'HIVER DANS UNE PERSPECTIVE DE VILLE INTELLIGENTE

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**Resumé (anglais):**

Recent worldwide events show that winter is becoming a critical seasons for the citizens. It is in fact quite common that sub-zero temperatures as well as heavy snow create major impact on mobility and road/highway management. In this framework, after the last AIPCR in Quebec, the European commission funded the GOLDEN-ICE project that has represented a successful story of cooperation between research and industries with significant results which started an innovation of process, products and defined a roadmap to enable new enhanced services.

