

**ISSUE: 05. OPERATIONAL APPROACHES, EQUIPMENT AND PRODUCTS FOR WINTER CONDITIONS**

**SUB-ISSUE:** Deicing products and testing

**Session:** ( )

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**Room:**

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**Presentation title:**

REALISING THE BENEFITS OF FINNISH SNOW-HOW BY TURNING IT INTO PRODUCTS AND SERVICES

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**Summary:**

By current estimates the frequency of extreme weather phenomena will increase significantly in the future. This will lead to an increasing demand for more weather and road weather services to improve the efficiency of winter maintenance and to reduce weather-related accidents. Finnish experience on dealing with harsh Nordic winter conditions can be invaluable in this changing climate.

