

ISSUE: 06. THE ROAD USER IN WINTER CONDITIONS

SUB-ISSUE: Informing road users

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Poster: 05/02/2014 (09:30 - 12:30 h)

Room: Auditorium

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Presentation title:

GUIDELINES FOR COMMUNICATING WINTER CONDITIONS AND OTHER WEATHER INFORMATION TO ROAD USERS

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Summary:

The US DOT Federal Highway Administration (FHWA) Road Weather Management Program began an effort in 2008 to help transportation agencies provide road weather messages to the traveling public that support their information needs, travel decisions, and driving behaviors. Recognizing the need for effective and consistent procedures for communicating road weather information, a research study was initiated to identify the requirements of road users for road weather information and to assist transportation officials in communicating both pre-trip and en-route road weather information in an effective, consistent, and timely manner for various weather conditions, including winter events, and travel scenarios.



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