

ISSUE: 04. WINTER SERVICE MANAGEMENT

SUB-ISSUE: Use of data

Session: 06/02/2014 (17:00 - 18:30 h) **Poster:** 07/02/2014 (09:00 - 11:00 h)

Room: A

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Presentation title:

INTELLIGENTLY ADDING INTELLIGENCE

Summary:

All decisions in Winter Service are based on input information, which decision makers trust, whilst recognising its limitations. A weather forecast is generated using highly complex algorithms requiring super-computing power, however, human intervention is often required. Therefore, although highly reliant on model outputs, quality weather forecasts require the addition of further intelligence.

